

Design agency celebrates birthday

CUMBRIA-based Cactus Creative, one of the north west's leading design agencies, is celebrating its 5th birthday.

The Kendal company has gone from strength to strength since it was set up in 2000. Its growing reputation has not only attracted many Cumbrian clients like Russell Armer, Rheged and Cumbria Tourist Board but also big national names like Guide Dogs for the Blind and Craghoppers.

Creative Director Andy Smith says: "When we started it was just two of us in a small room with two desks and a couple of Macs. We've certainly come a long way since then."

Cactus Creative are currently developing an advertising campaign for a high profile Belgian beer being launched in the UK. Most recently they beat over 50 other agencies to win the prestigious branding and communication work for a conference organised by Rural Regeneration Cumbria.

Mike Clarke, from Rural Regeneration Cumbria, says: "The team at Cactus put forward a range of challenging and imaginative ideas for branding our upcoming 'New Landscapes' conference and they secured the contract because of it. We are happy to be working with them on this particular project."

www.cactuscreative.com